

### 3-Easy Steps for Your Successful DIY Campaign with Google Places Local (GPL)

NOTE: GPL is only a citation link but it is the Keystone!

Download these notes in PDF here: <http://www.seoame.com/images/keystonenotes.pdf>

Watch & Learn What Makes SEOgame Different: <http://youtu.be/e4PWr-YyWHk>

1. Google Claim your Google Places Local Listing if you haven't done so already.
2. Edit your listing by commenting on reviews, pictures, videos and advance features.
3. Start working on reviews. (see Google review handout)

Other SLC Top Citation Links to Get Listed: NOTE: The citations you use must match your Google Places account: Name, Address, Phone, Website address.

<https://getlisted.org/static/resources/local-citations-by-city.html>

1. KSL
2. YouTube
3. Facebook
4. Craigslist
5. Manta (very important)
6. CitySearch
7. Yellow Pages
8. Yelp
9. DexKnows
10. Superpages
11. Service Magic
12. Angie's List
13. Merchant Circle
14. Yahoo Local
15. Yellowbook
16. The Daily Herald
17. Other citation link sites - Be creative!

Here's what you must be doing to work on your own citation links local to your area --- chamber of commerce citation links, networking and entrepreneur groups, industry blog posting/commenting or online newspaper submissions, local events website that you can sponsor, other associations and affiliations, BBB, trade associations/shows, speaking engagements at conferences and events, create your own Wikipedia page.

Step 1: Add your listing or claim your listing for your company ... then request a postcard and PIN number to be sent or claim by phone if you can. Create your listing here with the same email that you used for your personal and company Google+ account: <https://www.google.com/business/placesforbusiness>

NOTE: Google+ personal and company profiles are different than Google Places!

Also, if there are complications and multiple moving parts with your Google Places listing the new motto I have is, "Call Google <https://support.google.com/plus/answer/2380626?hl=en>" once you have access to your account.

Watch this Montana carpet expert show you video how to do this in 3-minutes...

Set Up Google Places (maps) The Right Way - <http://youtu.be/W0OcyuWH5KA>

Step 2: Edit your listing by commenting on reviews, pictures, videos and advance features. [Advanced Google+ users may want a picture/logo in their Google+ account to show up in their Google rankings.]

<http://www.jm-seo.org/seo-tutorial/authorship-rich-snippets.html>

<http://dashburst.com/google-search-what-are-rich-snippets/> (learn to add multiple logos)

<http://www.google.com/webmasters/tools/richsnippets> (test out your advanced rich snippets)

Step 3: Start working on achieving reviews and giving. (See Google review handout!)

Achieving Reviews: <http://www.seogame.com/bni/seogame.com-google-review.gif>

(Request an email for custom instructions on asking for reviews by email and flyer handout.)

Giving Reviews:

<http://linkedin.bitshare.cm>

<http://socialrecommendor.com>

<http://endorser.org>

Other helpful resources from SEOgame:

Download 2014 Rate Card: <http://seogame.com/images/seogame-rates2014.pdf>

Watch & Learn SEOgame YouTube Channel: <http://youtube.com/seogame/videos>

- 1) Performance SEO Means... <http://seogame.com/risk-free.html>  
No contracts, No rank-No pay, No setups: Get started TODAY on 21-keywords and then in 21-days pay only when satisfied your rankings are on the top. Watch 1-min. Whiteboard Demo:  
<http://youtu.be/J8vu89DEipI> & <http://youtu.be/QhanaCoOsro>
- 2) Does your local business depend on Google Places Map Optimization? Performance Google Maps Plan:  
<http://seogame.com/map.html> ...optimizing local places map sites to the 1st page for A, B, C rankings:  
Watch & Learn What Makes SEOgame Different: <http://youtu.be/e4PWYr-YyWHk>
- 3) Do you have a video or need one optimized on 1st page of Google? Video SEO (VSEO) Explained:  
<http://seogame.com/video.html>  
Watch & Learn What Makes SEOgame Different: <http://youtu.be/2orlPoh1a2I>
- 4) Getting Reviews Part 1& 2 Power Point Presentation

PDF to PowerPoint

[http://www.seogame.com/images/DIY\\_Google\\_Places\\_Reviews\\_for\\_SEOgame.pdf](http://www.seogame.com/images/DIY_Google_Places_Reviews_for_SEOgame.pdf)

Power Point PPTX – File Size 22 KB

[http://www.seogame.com/images/DIY\\_Google\\_Places\\_Reviews\\_for\\_SEOgame.pptx](http://www.seogame.com/images/DIY_Google_Places_Reviews_for_SEOgame.pptx)

Part 1: SEOgame Google Places is the Keystone to Your Success

<http://youtu.be/8Of85lhmSPw>

Part 2: SEOgame Google Places and Acquiring Reviews

<http://youtu.be/CITJSYzeWuQ>

We charge you now with a call to action to take advantages of the Local SEO traffic from Google Places Local that you are missing. Give us a call for any questions (801) 921-3625 – [mark@seogame.com](mailto:mark@seogame.com)